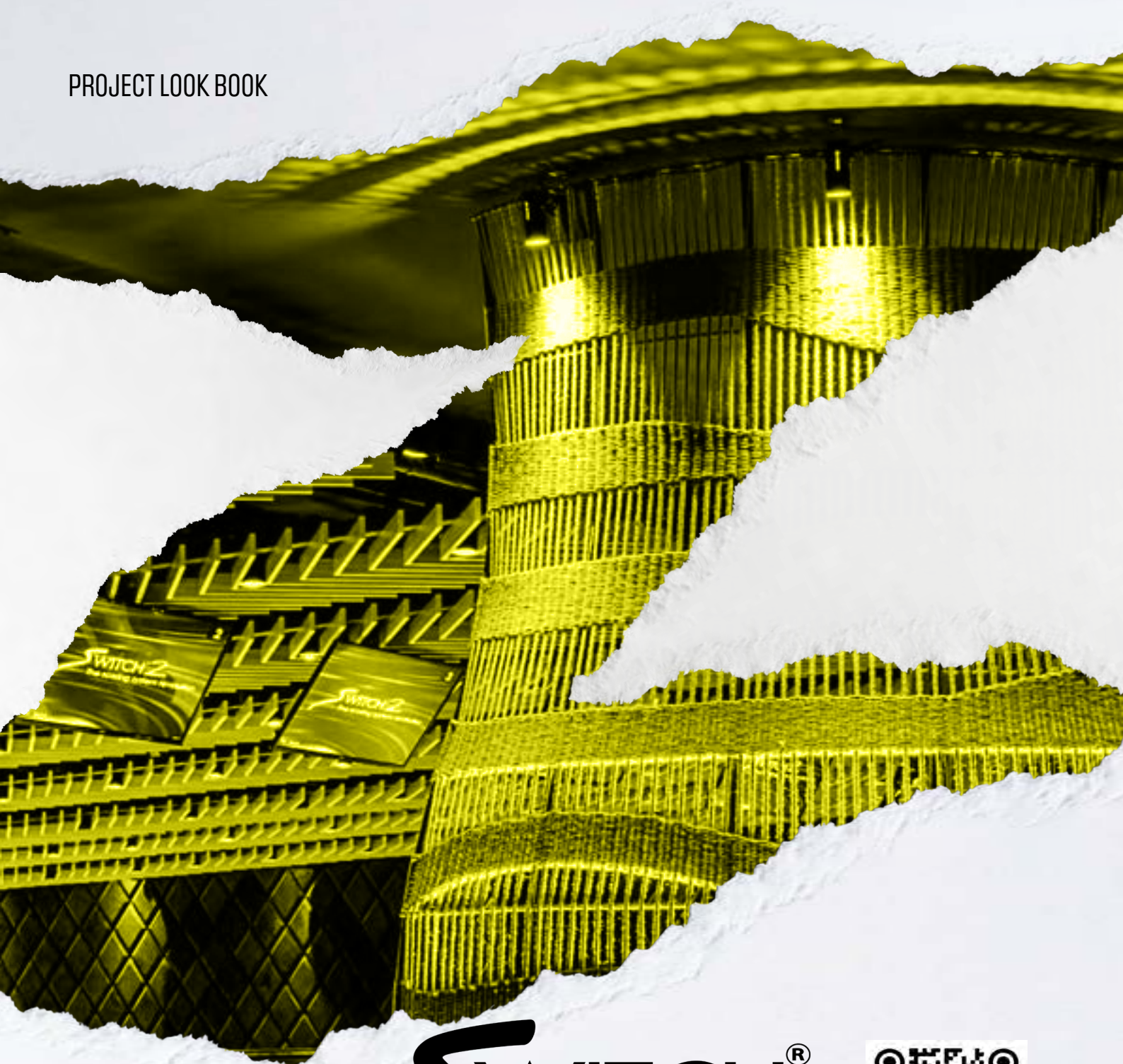


PROJECT LOOK BOOK



Your vision, our expertise.

[www.switchbowling.com](http://www.switchbowling.com)



STYLE – CREATING

INDIVIDUALITY

EXPERTISE – DEVELOPING

CUSTOM PRODUCTS

VALUE – OPERATING EFFICIENCY

SERVICE – VALUING CLEAR

COMMUNICATION

Founded on outstanding design, innovative products and advanced technology, Switch® reinvents the bowling experience.

FOR STYLE,  
EXPERTISE,  
VALUE &  
SERVICE



BOWLING  
REINVENTED



WHATEVER  
YOUR PROJECT,  
SWITCH®  
WORKS



There are traditional bowling alleys and there is Switch® Bowling.

No project is too modest or too vast.

Switch® will make it fabulous.

EXCITING, SOPHISTICATED AND FUN

Family Entertainment Centres  
Hotels, casinos, clubs, and resorts  
Retail properties  
Residential developments  
Cruise ships  
Private homes



## BOWLING IS FOR EVERYONE

A CENTURIES OLD GAME WITH PROVEN POPULARITY.

A multi-generational experience that players enjoy time and time again, it is more than just a craze. Everyone loves BOWLING.

A game that is accessible to all ages and skill levels, BOWLING brings groups of people together, team spirit means an evening out is fun, and the relative cost of playing makes it accessible to a wide range of income groups. It's no wonder players come back for more!

BOWLING is an all-time favourite.

## INVEST IN BOWLING BECAUSE

## BOWLING IS FOR INVESTORS

WHILE THE BALLS ARE ROLLING, SO IS THE REVENUE.

For nearly two hundred years, indoor bowling alley owners know they have invested in a business that brings in the players and the income.

## INVEST IN BOWLING BECAUSE

Bowling venues generate a steady income stream. After the initial investment, a well-managed centre offers an excellent return on investment because the inventories are low and there are no receivables. Benefit from valued customers ready to enjoy themselves!

BOWLING is an all-round winner.

## SWITCH® FOR A WINNING COMBINATION

World leaders in bowling centre design and installation, Switch® delivers functionality with unique style.

YOUR  
PROJECT

OUR  
KNOWLEDGE



SWITCH® CREATES CUSTOMISED,  
COST-EFFECTIVE ENTERTAINMENT  
ENVIRONMENTS.

WE WORK WITH YOU THROUGH THE  
THREE KEY STAGES OF:

### Design and planning

Key to realising your concept is our ability to make it work. Planning the whole installation in close collaboration with the client is key to our success, and yours.

### Creation and installation

The Switch® team coordinates and installs every part of your bowling project, valuing efficient and effective communication with stakeholders.

### After-care and maintenance

For increased profitability, Switch® helps you run efficiently. Our after-care service team is on hand for diagnostics and maintenance of mechanical and electronic components.

TRUST  
SWITCH®

TO DELIVER  
THE  
DIFFERENCE





# SWITCH® PRODUCT GALLERY



LANES



Switch® products combine stylish aesthetics with quality materials and innovative technology. Products are customised to your unique requirements.



Customisable Switch® synthetic lanes and pin decks are designed for visual impact and easy maintenance. Traditional lanes are transformed by UV into multiple exciting environments.

PINSETTERS

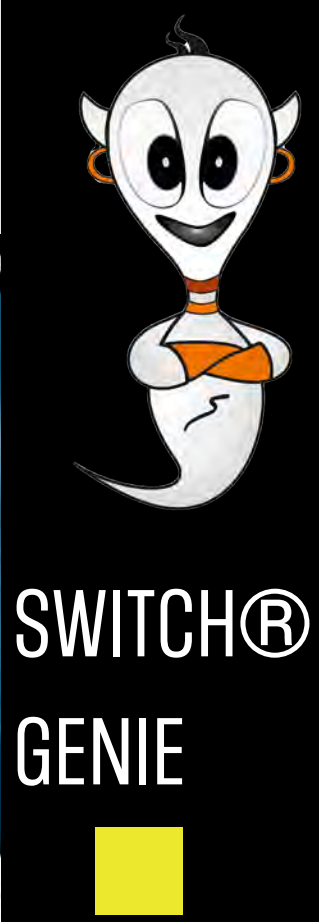
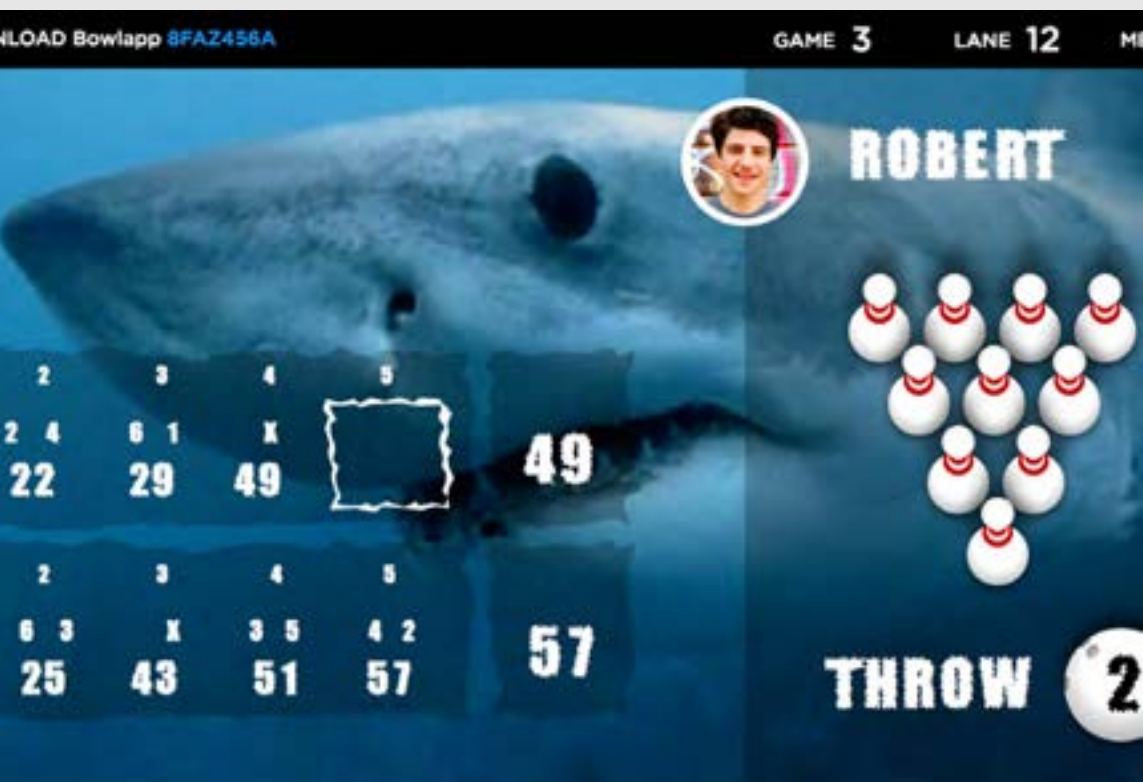


Choose between Switch® ST1 and Switch® String pinsetters, incorporating the most advanced technology and latest safety features. Running efficiency keeps the game in play.

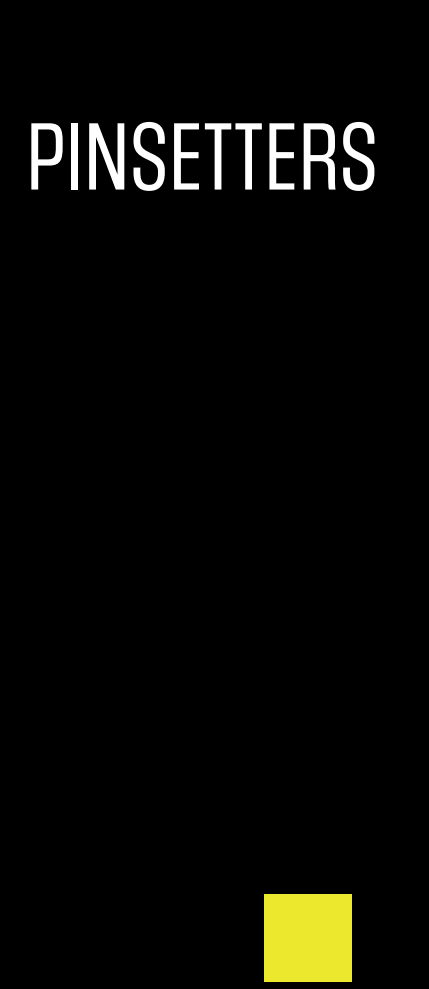
[We're here to help!](#)



# SWITCH® PRODUCT GALLERY



Our Switch® GENIE scoring Software combines modern technology with design. Customers can enjoy a fresh and engaging experience. Accurate and easy to use, players love it.



Switch® has all the furniture and fittings an operator needs. From designer seating to benches, ball racks to lounge tables, our products offer style and comfort.





## RIFLE RANGE SINGAPORE



## 38 LANES

THE LARGEST BOWLING CENTRE IN SINGAPORE IS STYLISHLY EQUIPPED FOR BOTH LEISURE AND COMPETITION.

RIFLE RANGE MEETS INTERNATIONAL COMPETITION STANDARDS AND HOSTS THE SOUTH EAST ASIAN GAMES. EVENTS INCLUDE CORPORATE HOSTING, THEMED PARTIES AND PRODUCT LAUNCHES.



## 810 CONWAY SC, USA



## 10 LANES

THIS VERSATILE ENTERTAINMENT VENUE OFFERS DINING AND BAR EXPERIENCES ALONGSIDE BOWLING, BILLIARDS, BOCCE, BOARD GAMES, CORNHOLE, AND SHUFFLEBOARD.

IT IS A POPULAR SOCIAL HUB AND SPECIAL EVENTS VENUE OPERATING IN THE MYRTLE BEACH AREA.







## OZONE BAHRAIN



## 12 LANES

FIRST OF ITS KIND IN  
BAHRAIN, OZONE  
IS LOCATED IN THE  
SITRA MALL AND  
OFFERS BOWLING,  
BILLIARDS AND LASER  
GAMES.

A POPULAR  
LEISURE CENTRE,  
OZONE ALSO  
HOSTS REGULAR  
PROFESSIONAL  
COMPETITIONS.



## ARC ARENA IRELAND



## 8 LANES

AN EXCITING  
RECREATIONAL  
VENUE, ARC  
ARENA COMBINES  
BOWLING WITH  
ARCADE AND LASER  
GAMES, CINEMA  
AND DINING.

THE PROXIMITY  
OF THE CENTRE  
TO DUBLIN, HAS  
ESTABLISHED  
ITS SUCCESS  
AS A LEISURE  
DESTINATION.







## SPARE LANES NY, USA



## 8 LANES

THE MODERNISED BASEMENT OF THE ALOFT HOTEL IN DOWNTOWN BUFFALO HOUSES SPARE LANES. THE VENUE COMBINES BOWLING WITH F&B, DARTS AND ARCADE GAMES.

STYLISH DECOR AND A CLASSY AMBIENCE CREATE AN IDEAL LOCATION FOR PARTIES AND CORPORATE EVENTS, OR A MEMORABLE NIGHT OUT WITH FRIENDS.



## ROCK&BOWL TURKEY



## 4 LANES

SITUATED IN THE PARAGON MALL, ROCK&BOWL APPEALS TO THE GROWING STUDENT POPULATION IN THE AREA AND VISITORS TO THE SEASIDE TOWN OF AYVALIK.

IT OFFERS AN AFFORDABLE NIGHT OUT OF BOWLING, BILLIARDS, F&B AND COMFORTABLE SOCIALISING.







## WAVEHOUSE DUBAI UAE



### 4 LANES

LOCATED ON THE PALM IN THE FABULOUS ATLANTIS HOTEL, WAVEHOUSE FEATURES BOWLING ALONGSIDE WAVE RIDING AND A GAMES ARCADE.

LIVE MUSIC, A BAR, RESTAURANT AND WATERFRONT TERRACE MAKES THIS LOCATION UNIQUE AND POPULAR.



## BUDA JOY CLUB TURKEY



### 8 LANES

THE SPECTACULAR DESIGN OF BUDA JOY CLUB MATCHES ITS FABULOUS LOCATION IN IZMIR'S ICONIC FOLKART TOWERS.

VIBRANT AND FASHIONABLE, WITH DAILY DJ SETS, THIS IS A THRILLING AND MEMORABLE LEISURE VENUE.







## TREFLE FRANCE



## 28 LANES

A STYLISH VENUE  
HOSTING FAMILY  
AND CORPORATE  
EVENTS IN  
A VERSATILE  
ENVIRONMENT.

REVENUE IS  
ENHANCED BY  
ATTRACTIVE BAR AND  
DINING FACILITIES,  
BILLIARDS AND A  
MEETING ROOM.



## VIASEA TURKEY



## 10 LANES

AN ELEGANT  
BOWLING CENTRE  
IN THE MEGA VIASEA  
ENTERTAINMENT  
AND VIAPORT  
MARINA COMPLEX  
IN TUZLA, ISTANBUL.

FEATURING A  
MAJOR THEME  
PARK, AQUARIUM,  
EXTENSIVE F&B  
OPTIONS, ARCADE  
GAMES AND  
CINEMAS, VIASEA  
IS A LANDMARK  
ENTERTAINMENT  
DESTINATION.







## GLUED INDIA



## 2 LANES

THIS COMPACT TWO-LANE OPTION FITS NEATLY INTO A COMPLEX OFFERING A VAST RANGE OF LEISURE OPTIONS, INCLUDING TABLE TENNIS AND LASER GAMES.

TARGETING ANYONE IN THE MARKET FOR FUN, THE VIBRANT DECOR CAPTURES THE SPIRIT OF THIS EXCITING ENTERTAINMENT VENUE.



## KIDS MALL TURKEY



## 4 LANES

PART OF A LARGER SHOPPING AND ENTERTAINMENT CENTRE, KIDS MALL OFFERS ENTERTAINMENT DESIGNED FOR YOUNGER CHILDREN.

THE UNIQUE AND CAPTIVATING CONCEPT OF SWITCH© MINI SERIES CIRCUS IS A PERFECT ADDITION TO THIS CHILDREN'S PARADISE IN IZMIR.







OUR SWITCH® EXPERTS WILL HELP YOU CONSIDER OPTIONS AND GUIDE YOU THROUGH THE PROCESS OF TURNING YOUR IDEAS INTO A REALITY.

MAKE YOUR BOWLING DREAM

**A REALITY**

FOR MORE INFORMATION, VISIT:  
[WWW.SWITCHBOWLING.COM](http://WWW.SWITCHBOWLING.COM)

